

# ONLINE SOLUTIONS PRINT / MARKETING / FULFILLMENT

## Access, Customize, Distribute – get the power to directly control all of your marketing assets.

The Synergy Platform from 1Vision gives you total marketing management at the touch of a button. An online portal that hosts your branded collateral so you can manage inventory, customize materials, send files to a vendor or client, and much more.

### Speed to Market

By housing collateral in one central online location, you'll have immediate access to assets to instantly download, email, print, or post to social media. It's a one-stop marketing solution for your whole team with access to approved marketing materials on the fly.

### Customize Marketing Content

With customizable layouts, you can tailor content on marketing collateral, emails, proposals, direct mail, and more. Variable data capabilities allow you to create personalized messaging for greater response rates. Our marketing on demand solutions gives users intuitive tools to build more effective marketing campaigns that deliver measurable results.

### Automate, Manage, Report

Order print collateral, manage fulfillment, send mailings, and more from one convenient site. Reduce overhead and operational costs with detailed reporting and analysis.

- > Centralized Marketing/ Sales Assets
- > Brand & Content Control
- > User Based Permissions
- > Intelligent Personalization
- > Customize & Distribute
- > Business Intelligence/ Analytics
- > Inventory Control
- > Detailed reporting

	<b>Control Your Brand</b>		<b>Automate Marketing Processes</b>
	<b>Provide Customizable Marketing Materials</b>		<b>Reduce Operational Costs</b>
	<b>Enable Personalization</b>		<b>Decrease Time To Market</b>
	<b>Centralize and Consolidate</b>		<b>Employ Dynamic User Access, Workflows, Budgets</b>

